

END SILENCE, INC.

COMMUNITY ACTION KIT

**FIRST CONVICTION.
DEATH PENALTY.
NO SECOND VICTIM.**

Tools to organize, educate, share, and build public support for the END SILENCE: No Second Victim Act in your community and state.

Together — We can! Change Everything!

Prepared by END SILENCE, INC.

Version 1.0 | August 16, 2026

1. Quick-Start Action Guide

Begin here: five actions that move the campaign forward

THE GOAL: Move people from agreement to measurable action—petition signatures, lawmaker contacts, meetings, sponsorship, and public support.

Step 1: Read the proposal

Read the State Legislative Packet before speaking publicly so you understand the demand, the LWOP fallback, and the constitutional challenge to Kennedy v. Louisiana.

Step 2: Sign and share the petition

Go to change.org/endsilence. Sign it, share it, and ask at least five other people to do the same.

Step 3: Contact your lawmakers

Identify your state representative and senator. Send the Lawmaker Outreach email, attach the State Legislative Packet, and request a written position.

Step 4: Build a local circle

Invite trusted people from churches, survivor communities, civic groups, parent organizations, and child-protection networks to work together.

Step 5: Report your action

Record every contact, response, meeting, commitment, and next step. Send major results to END SILENCE, INC.

Your first 48 hours

- ☐ Sign the petition.
- ☐ Download the State Legislative Packet.
- ☐ Identify your state representative and senator.
- ☐ Send the lawmaker email and packet.
- ☐ Share one campaign graphic with the petition link.
- ☐ Invite one person to take action with you.

2. Citizen Talking Points

The message to repeat clearly and consistently

The problem

The justice system too often responds after another child is harmed. END SILENCE refuses to accept a second victim as the price of offender leniency.

The demand

For legally eligible adult offenders convicted of precisely defined heinous sexual crimes against children: FIRST CONVICTION. DEATH PENALTY. NO SECOND VICTIM.

The immediate safeguard

If the death-penalty provision is delayed, enjoined, or struck down during constitutional litigation, the mandatory fallback must be Life Without the Possibility of Parole.

The constitutional challenge

Kennedy v. Louisiana currently prevents capital punishment for child rape when the child did not die and death was not intended. END SILENCE demands that states confront that barrier directly and force the constitutional question back before the courts.

The child-centered question

What does justice truly require for the child?

The action

Ask every lawmaker to review the packet, meet with END SILENCE, direct legislative counsel to act, and state publicly whether the lawmaker will sponsor or co-sponsor the proposal.

DO NOT DILUTE: The central principle is not negotiable campaign decoration. It is the foundation of the proposal.

3. Petition and Sharing Instructions

Sign it. Share it. Speak it. Show up.

Petition: change.org/endsilence

How to share effectively

- Share the direct petition link—not only a screenshot.
- Add one clear reason you personally support the campaign.
- Ask for a specific action: ‘Sign and share this today.’
- Tag END SILENCE when the platform permits.
- Send the petition privately to people who may not see public posts.
- Return to the post and answer sincere questions with the verified talking points.
- Never reveal a survivor’s identity or story without explicit permission.

Ready-to-post petition message

Children should not have to become victim number two before the justice system becomes serious. I signed the END SILENCE petition supporting the No Second Victim campaign. FIRST CONVICTION. DEATH PENALTY. NO SECOND VICTIM. Read it. Sign it. Share it. Speak it. Show up.
change.org/endsilence

Direct-message version

I am asking you personally to read and sign the END SILENCE petition. This campaign demands the strongest punishment for the most heinous sexual crimes against children and a mandatory LWOP fallback while Kennedy v. Louisiana is challenged. Will you sign it and send it to five more people?
change.org/endsilence

4. Printable Community Handout

One-page message for meetings, churches, events, and local outreach

NO SECOND VICTIM

FIRST CONVICTION. DEATH PENALTY. NO SECOND VICTIM.

The END SILENCE: No Second Victim Act is a proposed zero-tolerance framework for legally eligible adult offenders convicted of precisely defined heinous sexual crimes against children.

What the proposal demands

- Society's ultimate punishment for qualifying heinous crimes against children.
- Life Without the Possibility of Parole as the mandatory fallback during constitutional litigation.
- A direct challenge to Kennedy v. Louisiana.
- Permanent removal before there can be a second victim.
- Trauma-informed protection for child victims.
- Accountability for institutions that knowingly conceal abuse.

Take action today

SIGN: change.org/endsilence

READ: EndSilence.net/legislation

CONTACT: Your state representative and senator

SHARE: Sign it. Share it. Speak it. Show up.

What does justice truly require for the child?

5. Legislative Meeting Checklist

Prepare, speak clearly, and leave with a documented next step

Before the meeting

- ☐ Confirm the date, time, location, participants, and time limit.
- ☐ Send the State Legislative Packet in advance.
- ☐ Assign one lead speaker, one survivor-informed speaker when appropriate, and one note-taker.
- ☐ Prepare a two-minute opening statement.
- ☐ Print the one-page community handout.
- ☐ Write down the exact action you are requesting.
- ☐ Decide who will answer legal, research, and campaign questions.

During the meeting

- ☐ State the central principle without softening it.
- ☐ Explain the LWOP fallback and constitutional challenge.
- ☐ Ask whether the lawmaker will direct counsel to review the proposal.
- ☐ Ask whether the lawmaker will sponsor or co-sponsor it.
- ☐ Request a committee pathway and timeline.
- ☐ Record every promise, objection, staff assignment, and deadline.

Before leaving

- ☐ Repeat the agreed next actions aloud.
- ☐ Identify the responsible staff member.
- ☐ Set a follow-up date.
- ☐ Ask when the office will provide a written position.

After the meeting

- ☐ Send written thanks and a summary within 24 hours.
- ☐ Supply every promised document.
- ☐ Follow up on the agreed date.
- ☐ Report meaningful progress to END SILENCE, INC.

6. Social-Media Captions

Ready-to-use language for campaign posts

Primary campaign post

How many children must be harmed before the system stops calling release an acceptable risk? FIRST CONVICTION. DEATH PENALTY. NO SECOND VICTIM. Read the proposal. Sign the petition. Contact your lawmakers. EndSilence.net/legislation | change.org/endsilence

Short post

FIRST CONVICTION. DEATH PENALTY. NO SECOND VICTIM. What does justice truly require for the child? change.org/endsilence

Lawmaker challenge

[TAG LAWMAKER]: Will you review and sponsor the END SILENCE: No Second Victim Act? Children should not have to become victim number two before the law becomes serious.
EndSilence.net/legislation

Community invitation

I am building a local END SILENCE action circle to contact lawmakers, share the petition, and demand a No Second Victim policy. If you are ready to act—not only agree—message me.

Church/community post

Protecting children requires truth, courage, accountability, and action. We are asking churches and community leaders to stand with END SILENCE and demand that lawmakers confront the most heinous crimes against children. change.org/endsilence

Suggested campaign tags

#ENDSilence #NoSecondVictim #ProtectChildren #FirstOffenseOnlyOffense #ChildSafetyFirst

7. Using the Campaign Graphics

Pair every visual with a clear action

- Use only approved END SILENCE campaign graphics.
- Do not crop out END SILENCE branding, the petition link, or the central message.
- Use the correct size for the platform whenever multiple versions are available.
- Add accessible alt text describing the graphic and its words.
- Pair the image with one action: sign, share, contact, attend, or organize.
- Do not place unrelated links or fundraising appeals in the same post.
- Do not use a survivor's face, name, story, or identifying details without explicit permission.
- Do not alter statistics or add uncited claims to the graphic.

Suggested alt text

END SILENCE No Second Victim campaign graphic calling for a first-conviction death penalty for qualifying heinous sexual crimes against children, mandatory life without parole as the constitutional fallback, and public action at EndSilence.net/legislation.

VISUAL RULE: The graphic gets attention. The caption tells people exactly what to do next.

8. Community Organizing Guide

Build a disciplined local action circle

Start with three to seven committed people

A small team that follows through is more valuable than a large list of passive supporters. Assign clear responsibilities and meet consistently.

Coordinator

Schedules meetings, keeps the action plan, and reports progress.

Legislative lead

Tracks lawmakers, committees, contacts, and responses.

Community outreach lead

Contacts churches, civic groups, advocates, and local leaders.

Digital lead

Shares approved graphics, petition links, and campaign updates.

Research recorder

Keeps sources, meeting notes, commitments, and follow-up dates organized.

Survivor-safety lead

Protects privacy, consent, boundaries, and trauma-informed participation.

Thirty-day local action plan

- Week 1 — Form the team, read the packet, and assign roles.
- Week 2 — Contact state lawmakers and request meetings.
- Week 3 — Present the campaign to churches and community organizations.
- Week 4 — Hold a public information meeting, collect petition signatures, and publish a progress report.

MEASURE ACTION: Track contacts made, packets delivered, meetings requested, meetings held, petition signatures gained, public endorsements, and legislative commitments.

9. Church and Community-Group Outreach

Invitation template for pastors, ministries, advocates, and civic organizations

SUBJECT: Will Your Organization Stand With END SILENCE?

Dear [PASTOR / LEADER / ORGANIZATION NAME],

I am asking [CHURCH / ORGANIZATION] to stand publicly with END SILENCE, INC. and the No Second Victim campaign.

The END SILENCE: No Second Victim Act demands capital punishment upon a first conviction for legally eligible adult offenders convicted of precisely defined heinous sexual crimes against children, with Life Without the Possibility of Parole as the mandatory fallback during the constitutional challenge to Kennedy v. Louisiana.

FIRST CONVICTION. DEATH PENALTY. NO SECOND VICTIM.

We are asking your organization to:

- Review the State Legislative Packet;
- Share the petition at change.org/endsilence;
- Invite members to contact their state lawmakers;
- Host an educational or action meeting;
- Endorse the campaign publicly; and
- Protect the dignity, privacy, and voice of survivors participating in this work.

Will you meet with us to discuss how [ORGANIZATION] can take part? Please respond by [DATE].

Together — We can! Change Everything!

Respectfully,

[NAME]

[CONTACT INFORMATION]

10. Find Your Elected Officials

Locate the decision-makers who represent you

State officials

1. Visit your state legislature's official website.
2. Use its 'Find My Legislator' or district lookup tool.
3. Record both your state representative and state senator.
4. Identify the judiciary or criminal-justice committee members in each chamber.
5. Locate the governor and state attorney general through official state websites.

Federal officials

- U.S. House of Representatives: house.gov/representatives/find-your-representative
- U.S. Senate: senate.gov/senators/senators-contact.htm
- USA.gov elected officials directory: usa.gov/elected-officials

Record your officials

State Representative: _____

State Senator: _____

Governor: _____

Attorney General: _____

U.S. Representative: _____

U.S. Senators: _____

VERIFY: Use official government websites. Districts and officeholders can change.

11. Community Action Tracking Sheet

Document work, responses, commitments, and next steps

Date

**Person / Organization
Contacted**

Type

Lawmaker / Church / Group / Media / Citizen

Action Taken

Email / Call / Meeting / Packet / Petition / Post

Response

Commitment Made

Responsible Person

Follow-Up Date

Outcome

**Reported to END
SILENCE**

Yes / No — Date: _____

Make copies of this page as needed. Do not record private survivor information in a public or shared tracking sheet.

12. Official END SILENCE Contact

Send major developments, endorsements, and legislative responses

Kimberly Moore

Founder / President

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EndSilence.net

Legislation: EndSilence.net/legislation

Petition: change.org/endsilence

CAMPAIGN: NO SECOND VICTIM — First offense. Only offense.

Report these developments

- A lawmaker agrees to review, sponsor, or co-sponsor.
- A legislative office requests additional materials or a meeting.
- A church, organization, or public leader endorses the campaign.
- A committee hearing or public meeting is scheduled.
- A significant media request or public opposition arises.
- A campaign material contains an error or needs correction.

Protect survivors. Never send identifying or private survivor information without explicit permission.